

Christmas

AN ORIGINAL FILM PORCH SWING PRODUCTIONS, LLC

LOGLINE

A global country music superstar returns to Hueytown, Alabama at Christmastime to face her sick mother, the best friend who betrayed her, and the first love she never forgot - narrated by the woman who set it all in motion thirty years ago.

POSITIONING STATEMENT

Sweet Home Alabama meets Country Strong - with the emotional warmth of a Christmas movie.

THEMES

- The meaning of home
- Forgiveness and second chances
- The price of success
- Friendship and betrayal
- Family reconciliation
- Small-town values vs. celebrity life

COMPARABLE TITLES

Dolly Parton's Coat of Many Colors - NBC, 13.5M viewers, multiple sequels
Hallmark - Christmas on Honeysuckle Lane
Great American Family - A Merry Christmas Wish
Steel Magnolias - Female ensemble, Southern drama, enduring classic

WHY THIS MOVIE MATTERS

Today's audiences are drawn to stories that offer hope, connection, and emotional authenticity.

Can you really go home again?

"Coming home is never simple. Not when the roads are the same but you are not."

- Kat, narrator

PROJECT DETAILS

Format: Feature Film
Genre: Southern Holiday Drama
Tone: Prestige, Emotional, Faith-Forward
Setting: Hueytown, Alabama - Christmastime
Rating: PG-13
Runtime: 85-100 minutes
Writers: Ken Braun
Production: Brian and Deidra Schwartz, Ken and Joana Braun
Status: In Development - 2026

PRINCIPAL CHARACTERS

DeeDee / Beth Ann Bell

Global country star. Hueytown girl. Coming home.

Kat

Her best friend. The narrator. The one who stayed.

Florence Bell

Beth Ann's mother. Seriously ill. The reason for the journey.

Brandon

The first love. Still in Hueytown. Still unfinished business.

BUDGET & FINANCING

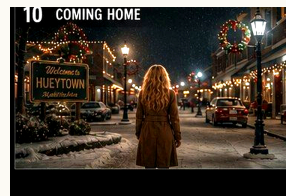
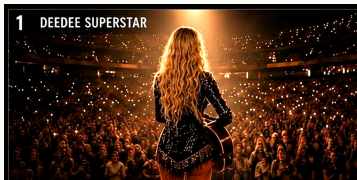
Feature budget: \$750,000 (West Virginia production)
Tax credit: 27% up to 31% in-state production spend - No Cap
Net cost: \$517,000 after incentives
Ask: Production financing + distribution
Structure: Independently financed - Streamer or theatrical
West Virginia credit: Pre-approved

PRODUCTION STATUS / CONTACT INFO

- Concept, story bible, and treatment complete
- 13-scene pitch deck with Kling 3.0 visualization
- Cinematic pitch video (13 scenes, Kat narration)
- Production one-sheet and episodic one-sheet
- Screenplay - feature script developed
- Episodic availability - spinoff pilot and 3 episodes available
- Talent attachment - lead actress sought
- West Virginia Film Office - Pre-Application Stage

Porch Swing Productions - Brian and Deidra Schwartz

porchswingproductionsllc@gmail.com 205-441-5651

THE STORY *From Hueytown to stardom...and home again.***WATCH THE 13-SCENE ANIMATED PITCH DECK - WITH KAT'S NARRATION**

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Scan with any smartphone camera

